Dear Dr Marin,

RE: Invitation to speak at International Council of Nurses Conference, 22 June 2015 in Seoul, Republic of Korea

On behalf of the President of the International Council of Nurses (ICN), and the 16 million nurses working for improved health worldwide, I am honoured to invite you to give the 2015 ICN Virginia Henderson Memorial Lecture on the occasion of ICN’s Conference to be held in Seoul, Republic of Korea from 19 to 23 June 2015. The Virginia Henderson lecture will be held on the afternoon of Monday, 22 June 2015.

The Virginia Henderson Memorial Lecture was inaugurated in 1997 in honour of Miss Henderson. The Lecture encompasses a 30-minute keynote address, which draws on the theme of the Conference, followed by 10 minutes for a question/answer session with the participants. The theme of the Conference is Global Citizen, Global Nursing. We would be pleased if you would focus on eHealth including reference to how information and communication technology supports the theme of the Conference (for example greater connectivity, mobile working, telehealth, communication between systems), along with your vision for the future. We would expect that you would draw inspiration for the Lecture from, and make explicit reference to, Miss Henderson’s work (for example linking the modern eHealth construct of person-centredness to a holistic approach or describing how technology can help to meet basic human needs). There will be an expected audience of more than 4,000 nurses from across the world, including representatives from key health sector stakeholders. The Lecture should acknowledge that an understanding of technology will vary across participants. Simultaneous translation of this plenary session will be provided in English, French and Spanish. I attach the draft Scope Note to provide further clarification on the format of the session. You may wish to visit the Conference Internet web site, www.icn2015.com, for the most up to date information.

As you are aware, ICN is the world’s first and widest reaching international organisation for health professionals. Operated by nurses for nurses, ICN works...
to ensure quality nursing care for all, sound health policies, the advancement of
nursing knowledge, and the worldwide presence of a competent and satisfied
nursing workforce (see www.icn.ch for more details). The three main
programmes of ICN are professional practice, nursing regulation and the socio-
economic welfare of nurses.

This is normally a sponsored lecture and thus ICN is able to offer you with
business class air travel, meals, full registration fees and accommodation in
Seoul for the duration of the Conference. I am well aware of your broad based
knowledge of our profession and your deep understanding of both contemporary
and historical issues. Therefore, I am sure this will be a highly attended and
inspiring lecture. I do hope you will be able to accept and I would be happy to
answer any questions.

Yours sincerely,

David C. Benton
Chief Executive Officer

Enclosure: Scope notes